



Among *Friends*

THE NEWSLETTER OF THE FRIENDS OF THE LIBRARY OF BROWN UNIVERSITY
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From the University Librarian's Office

The Open Library

The theme of this issue, "the open library," articulates our approach to serving the teaching, learning and research needs at Brown University. The Brown University Library is dedicated to keeping both the intellectual and physical access of our library open to all of the members of our community. Beyond mere physical access, we are also utilizing the latest in digital technology to offer virtual access to a wide array of resources and services. At the same time that we are expanding digital avenues to knowledge, we are also engaged in improving the library's spaces, by transforming outdated study rooms and computer clusters into comfortable, inviting environments to meet the contemporary needs of Brown students and faculty.

With the ubiquity of the Internet and online information, and the rise of personal computing capabilities and communication technologies, the phrase "open library" has taken on new meaning. Today's society struggles with issues surrounding access to information, with the fear that the library (and many other sources of information) may eventually become more closed than open. Libraries have long been at the forefront of these discussions as they related to analog materials, and have historically supported free and open access to information. In today's digital age, libraries continue to advocate for open access.

On December 6, 2006 the Friends of the Library sponsored a program on "openness." Over 50 students, faculty, staff and Friends of the Library gathered in the Lownes Room of the John Hay Library to hear Elliot Maxwell ('68, LHD '94, P '06, distinguished alumnus and

co-author of Brown's new curriculum) share his recent work investigating open standards, open source, and open innovation. Maxwell discussed the significance of openness in cultural, artistic, economic, and political settings. He described his research into the ways that openness facilitates innovation while arguing that the amount of openness that is appropriate depends on the process in question. For Maxwell, openness is a power to be harnessed. He challenged the audience to think about how that power could be put to use to benefit our community and our society. He also urged us to consider the ethical issues that arise when the level of openness is either increased or decreased.

The Brown University Library is engaged in a number of open access initiatives, all contributing to the open curriculum and open minds that characterize our community and a Brown education. From being one of the first libraries to offer "open stacks," to our current efforts to digitize and thereby "open" our signature collections to researchers at home and beyond, the Library puts the intellectual rights of the user first. As we move forward with the *Boldly Brown: Campaign for Academic Enrichment*, one of our highest priorities is to ensure that the Brown University Library offers open, vibrant environments with collections and spaces that stimulate innovation, collaboration and the advancement of knowledge.

Harriette Hemmasi

Harriette Hemmasi
Joukowsky Family University Librarian

Rediscovered Map Collection of the John Hay Library

John Hay Library
March 26 – April 25

This exhibit features some of the over 1,000 maps rediscovered at the John Hay Library. The collection represents the world throughout the time these maps were collected by Brown University. Two-thirds of the maps are from the 19th and early 20th centuries, with a major focus on the United States and Europe. The local collection for southern New England is also noteworthy. Some of the more exceptional maps are a Nazi tourism map, a map cited by Herman Melville in writing *Moby Dick*, and an anti-slavery map donated to the Library by the family of an abolitionist who graduated from Brown in 1831.

Selections from the H. Adrian Smith Collection

Lownes Room, John Hay Library
April 26 – May 4

Selections from the H. Adrian Smith Collection of Conjuring and Magicana, focusing on early, scarce works. The exhibit will specifically feature works with hand-colored frontispiece illustrations, depicting magicians performing a wide variety of magic tricks. The exhibition is mounted to coincide with this year's Wilmeth lecture, "When Deception Becomes Magic," by Jim Steinmeyer on April 26 (see page 4 for additional information).

Historic Sound at Brown

Lobby Gallery, John Hay Library
May 1 – June 30

Highlighting the long history (over 75 years) of recorded sound materials in the Brown University Libraries, the exhibit will feature 50 recordings from the John Hay Library collections including cylinders, piano rolls and 78 rpm recordings of band, gospel, blues, jazz and classical music accompanied by illustrated sheet music covers from the Harris Collection.

Selling in Wartime: Pictorial Advertisements in *The Sphere*, 1914-1918

Lobby Gallery, John Hay Library
July 6 – August 31

The exhibit will explore the art of advertising in wartime, in this case the Great War. Why advertisers would use military and war themes in printed adverts will be explored, as well as the use of testimonials by soldiers to a product's value. The clever links between a product and the war will be highlighted also, as well as the socio-cultural "values" of certain products such as cigarettes, soap and beverages.



View from the Chair

One of the words we associate with education is opportunity. Opportunity exists on many different levels and in a number of different contexts. Opportunity in the context of a university library includes the educational opportunities the library offers to university undergraduates, graduate students, faculty, and, in various ways, members of several communities.

The university library is far more than the number of volumes, periodicals, and digital media it offers, although that figure may be used by some people as an indication of the library's quality. The limited resources available to the library must be broad and sufficiently extensive to support the educational needs of thousands of undergraduates with different interests, backgrounds, levels of attainment, and academic requirements, as well as graduate students and faculty members with specific academic interests and needs. University libraries also play a community role, creating breadth and depth in particular topics and fields where other libraries lack such resources, so that libraries can collectively broaden the educational opportunities available to students, faculty, and members of the public. Of particular importance are special collections, including historical materials, which exist in few locations.

The educational opportunities offered by libraries are meaningful to the extent that library resources are accessible to the people and the institutions that need them. Today the concept of access means both physical and electronic access. Both forms of access are critical to educational opportunity, scholarship, and the pursuit of knowledge. Despite

extensive digitization of material, an enormous amount of material, including items in many special collections, is not available electronically and is not likely to become available in the near future, if ever. A recent newspaper article comments on the "illusion ... that all [of] the world's knowledge is on the Web" and the risk that non-digitized material will be lost to the vast majority of people seeking information. To ignore and not use the non-digitized written material that is in our libraries creates the risk that our scholarship will be flawed and incomplete. It is important that libraries open the eyes of their users and the community at large to all of the resources they offer in the pursuit of educational opportunity.

Jeffrey Schreck '73
Chair



When Deception Becomes Magic with Jim Steinmeyer

The Third Wilmeth Lecture in American Theatre
List Art Center Auditorium
Thursday, April 26, 7 p.m.

The innovative magicians of the past took mistakes of perception, optical illusions and psychological assumptions, turning them into wonders for their audiences. The history of magic offers examples of magicians who understood this formula — from Professor Pepper's creations of ghosts on a London stage to the sleight-of-hand specialists in American vaudeville. Magicians are famous for keeping secrets, but Jim Steinmeyer offers a unique backstage look at magic, discussing not "how" it works but "why" it works. Drawing upon his research and experience in the field, and demonstrating several classic effects in magic, Jim Steinmeyer points out that the great magicians were able to allow audiences to deceive themselves.

The author of the bestselling *Hiding the Elephant*, *The Glorious Deception*, *Art and Artifice* and many books written for magicians on the history and techniques of magic, Jim Steinmeyer is well known for his creations and innovations. He is one of the organizers of the highly-regarded Los Angeles Conference on Magic History, where he has recreated many of otherwise lost or forgotten stage illusions. His latest book, published this fall by Carroll and Graf, is not about magic but still about "wonders," a biography of Charles Fort, the American author who invented the supernatural.

From Paris to Omaha Beach: A European Education

An Evening with Prof. Victor Brombert
List Art Center Auditorium
Monday, May 7, 7 p.m.

A specialist in French and comparative literature of the 19th and 20th centuries, Prof. Brombert was chairman of the Department of Romance Languages at Yale, then a member of the Princeton University faculty from 1975 to his retirement in 1999. Raised and educated in Paris, Prof. Brombert came to the United States in 1941. His publications include *The Intellectual Hero: Studies in the French Novel, 1880-1955*, *The Hidden Reader*, *In Praise of Antiheroes*, *Trains of Thought* and books on Stendahl, Flaubert and Hugo, as well as many articles in edited volumes and scholarly journals. He is a former president of MLA (Modern Language Association).

Prof. Brombert's visit to Brown is part of the Mel and Cindy Yoken Cultural Series. Following his talk, guests will have an opportunity to visit the Yoken Archives located in the John Hay Library.

The Legacy of Dard Hunter

Cathleen Baker, Author and Senior Paper Conservator, The University of Michigan Library
Lownes Room, John Hay Library
Saturday, May 19, 10:30 a.m.

This lecture on Dard Hunter (1883-1966), American authority on printing, paper and papermaking, especially by hand, is sponsored by the John Russell Bartlett Society partnering with the Friends of the Library; the American Printing History Association, NE; the Letterpress Guild of New England; Providence Athenaeum; and the University of Rhode Island under the auspices of The Rhode Island Center for the Book.

Opening the Archives: A Rich Collection Enters the Digital Age

A mere five years ago, most people had to visit the University Archives to find information relating to their research. If they wanted to see the letter Nicholas Brown wrote to the Corporation donating \$5,000 to rename the college, they had to travel to the Brown campus in Providence. If they wanted to look at some old photographs of University buildings, scenes and people, they needed to visit the Archives, don white gloves and go through file cabinets housing over 50,000 photographs.

Now people have the luxury of reading the miscellaneous papers of Rhode Island College or the papers of Brown's first president, James Manning, from the comfort of their home computer. In cooperation with the Center for Digital Initiatives, the Archives has made these papers documenting the early years of Brown University available online for researchers to explore and interpret through the Brown Archival & Manuscript Collections Online (BAMCO) at <http://dl.lib.brown.edu/bamco>.



Above right: Letter from Moses Brown to James Manning, 1786 Jan. 30; Banjo Club, 1895. Clockwise from right: Carrie Tower in the winter, 1900s; Account of James Manning and his estate, signed by John Brown, the college treasurer, 1787-1794; Bruno, the Brown mascot, 1948.



Although the Archives has always been open to all, it was only truly open to those who could make a visit. Technology, however, is enabling the Archives to make materials, otherwise inaccessible, available to whoever has a computer and an Internet connection. Two examples of how the Archives is becoming more open in the digital age is BAMCO and *Imago Brunoniana*.

BAMCO is an effort between the Center for Digital Initiatives and University Archives and Manuscripts to make the finding aids of the collections at the John Hay Library available over the Internet. Researchers are now able to determine the value of certain collections to their research before visiting the Archives.

Still in the planning stages, *Imago Brunoniana* is a database developed for the University photograph collection. Consisting of over 50,000 photographs, the University photograph collection tells the visual story of Brown University, including images of the buildings, events and people that have made Brown what it is today.

Without these resources, the treasures of the University Archives would have been closed to researchers unable to make the trek to Providence. Now, thanks to the digital age, these treasures are now a mouse click away.

Newly opened Susan and Richard A. Friedman Study Center well received by students

Brown University campus life was greatly enriched this semester with the opening of the Sciences Library's much anticipated Susan and Richard A. Friedman Study Center. The new center, which comprises the lower three levels of the 14-story tower (Level A, Lobby and Mezzanine), is slightly larger in area than a football field. Based on input from students, the center was designed to be open long hours and to incorporate a variety of milieus to support the work of today's students: collaborative rooms, spacious individual workstations, soft seating areas, a café, areas for quiet study, areas for group study, areas for ordinary social interaction, as well as places to relax, or even take a nap. Friedman is open 24/5, offering students a place to study 152 out of 168 hours per week. To the delight of the students, food and beverages are permitted throughout the center.

The Friedman Study Center has eight collaborative spaces, the two largest being equipped with projectors and 'white board' walls. Five of the rooms have glass

walls that function as white boards. There is also an Assistive Technology room and a Multimedia Center with ten workstations.

The Friedman Study Center was well-received and is almost always over 90% occupied at any point on weekdays from afternoon right through into the wee hours. Library staff and CIS computer consultants operate from a central service point on Level A, which is the undisputed nerve-center of Friedman. The Café, a flat-screen TV/bulletin board and the Security station are located in the Lobby. Though Friedman opened with 55 regular computer work stations, plans are underway to add 15 more this semester, as the most common concern expressed by students is the frequent lack of available computers due to the great popularity of the center.

A "Grand Opening" late-night student celebration took place on Thursday, January 25. President Simmons and Jackie Friedman '08 cut the ribbon. This was followed a month later by a more formal dedication ceremony on February 24, attended by the President, Mr. and Mrs. Friedman and their daughter, and many of Brown's trustees. The President expressed her deep gratitude to Susan and Richard Friedman on behalf of the entire Brown community.

Above and left: Students enjoying the new Friedman Study Center, shown below.



Coming soon to the John Hay Library...

The Bopp Seminar Room



On the cover of the *Brown Alumni Monthly* 1935 Commencement issue is a photo of Walter L. S. Bopp celebrating: standing on the roof of 80 Waterman Street, resplendent in cap and gown, he proudly waves a diploma over his head.

More than 71 years later, he is celebrating again: on his 93rd birthday, he unveiled a plaque dedicating a John Hay Library third-floor room in his honor, thanks to the generosity of his sons, Walter S. Bopp '73 and Peter D. Bopp '78. His wife Mary spoke for them both: "I'm so proud of my sons."

The 640 square foot space — overlooking College Street and the Rockefeller Library and opening onto a signature part of the Anne S. K. Brown Military Collection — will be transformed into the Walter L. S. Bopp Seminar Room. When completed, it will feature state-of-the-art exhibit cases along three walls, media equipment and high quality furniture: a setting

appropriate for conferences, scholarly research and class presentations utilizing Special Collections materials.

The John Hay Library — the central library when the elder Bopp was a student — houses Brown's special collections, including the world's largest collection of American poetry and plays, an internationally-recognized collection on military history, and one of the country's largest and finest Abraham Lincoln collections. Transforming areas of the John Hay Library into well-equipped, comfortable, functional space conducive to both group and individual study and research is a priority of the *Boldly Brown*: Campaign for Academic Enrichment.

Above: Artist's rendering of the Bopp Seminar Room.

The H. Adrian Smith Collection of Conjuring and Magicana

In 1988, on the occasion of H. Adrian Smith's 80th birthday, a cadre of magician friends put on a magic show for the Friends of the Library of Brown University. This event brought together three great loves of Mr. Smith's life: Brown University, magic and book collecting. It also celebrated the gift of Mr. Smith's extraordinary book collection to the John Hay Library. A graduate of Brown University in the class of 1930, Mr. Smith earned his way as an undergraduate as a magician, and performed professionally for a few years after his graduation; his serious book collecting began even earlier, at the age of fourteen.

The H. Adrian Smith Collection is the product of over fifty years of discriminating collecting, and consisted at the time of the gift of nearly 5,000 titles in over 10,000 volumes, and included a vast array of posters, memorabilia, magic paraphernalia and correspondence related to the collection.

The oldest books in the Smith Collection are 16th century works on natural magic, religious rites and witchcraft, and includes Reginald Scot's 1584 *The Discoverie of Witchcraft*. The heart of the Collection is in the many thousands of conjuring books, including 18th century works such as Henri Decrep's *La Magie Blanche Dévoilée*,

Houdini's signed copy of the 1635 second edition of *Hocus Pocus Junior* and modern works such as Harry Blackstone's 1929 *Blackstone's Secrets of Magic*, inscribed to H. Adrian Smith.

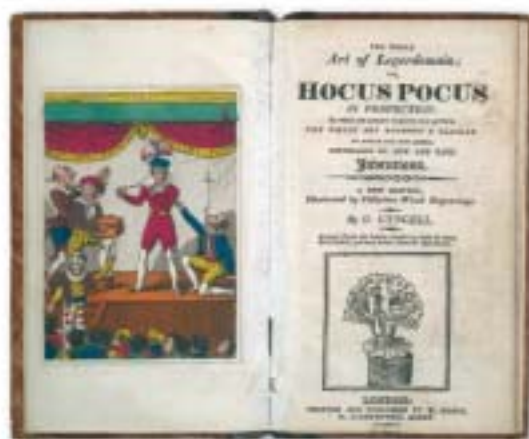
The acquisition of the Smith Collection forged links between many collections already existing at the John Hay Library, and greatly extended the possibilities for scholarship. Holdings in mathematics, always a strength at the Library, were enhanced by the Smith Collection's works on "mathematical recreations" and card counting. Similarly, the Lownes Collection of Significant Books in the History of Science, with its holdings of alchemy, astrology and natural magic is complemented by similar titles in the Smith Collection.

Extensive holdings on spiritualism and the occult, notably in the S. Foster Damon Occult Collection and



the general rare book collections, find their counterparts in the Smith Collections holdings, particularly in the Houdini titles; Houdini spent much of his time exposing fraudulent mediums, and his efforts are well-represented. The core of the Smith Collection, performance magic, extends the scope of the Harris Collection of American Poetry and Plays. Harris, with its many thousands of minstrel plays and vaudeville skits, joke books, songsters, pageants and playbills provides the popular entertainment context for the magician as performer in the 19th and 20th centuries. Thus, the H. Adrian Smith Collection spans the universe of scholarship from the exact sciences, through the pseudo-sciences of alchemy and the occult, to the world of performance and theatre, and illuminates the way in which these now separate studies were historically blended.

The H. Adrian Smith Collection has continued to grow since it came to the John Hay Library, adding to its holdings of early books on magic, and acquiring contemporary works on magic and magicians, with support from the Smith endowment. A notable, and extensively used, part of the Smith Collection consists of videos of modern magic performances. Today, the Smith Collection is used by Brown students and faculty in the course of research and teaching, and attracts visitors and magic conferences to its periodic exhibitions and events. Mr. Smith would perhaps have taken most delight in one way in which his collection is regularly used: Brown undergraduates, practicing amateur magicians, visiting to burnish their conjuring skills by studying the many manuals on stage magic and card tricks. Indeed, perhaps the John Hay Library's most unusual reference tool is a deck of cards.



Above right: *La Magie Blanche Dévoilée* by Henri Decrep's, 1784.

Above: *The Whole Art of Legerdemain; or, Hocus Pocus in Perfection* by G. Gynge, 1820.



Robert Wigod '54, P '84, P '88

The “library” in my undergraduate days meant the “John Hay,” a happy refuge from my ramshackle, noisy freshman dormitory, around the corner on Waterman Street, which was soon to be mercifully converted into a parking lot. It was the place where we rushed to try to pick up reserve books that should have been picked up weeks ago as the deadline for papers and exams approached. And, occasionally, it was the place where I caught up on my sleep after spending most of the night in my role as the editor of the *Brown Daily Herald*. Although I never used it for “study dates,” a contradiction in terms if I

ever heard one, many others did. One of its features was the most breath-defying smoking room imaginable, long since converted into exhibition space.

Martha Joukowsky first asked me to join the Friends of the Library Board when she was seeking to revitalize it in the mid-70's. She did not necessarily see me as a serious bibliophile, but as someone who was happy to support a critical part of Brown. Over the years I have come up from New York to attend many FOL meetings in Providence and have enjoyed occasional events in New York, all of which have helped me to stay current on developments at the library as well as attend lectures and exhibits. Additionally, my wife, Suzy, and I enjoyed FOL-sponsored trips to England and Ireland. We have also tried to be supportive of the library's needs, including modest financial support, donations of materials and occasional help in other areas. We have enjoyed our association with other Friends Board members, and particularly Merrily, Harriette and Sam. It has all been a nice way to stay connected to Brown.

N.B. Mr. Wigod is currently funding the Robert and Dorothy Wigod Book Fund for unrestricted book purchases.

Dr. George A. Bray, Jr. '53 and Mrs. Marilyn M. Bray '53

The libraries at Brown have been an important part of our life. Marilyn (Mitzi) and I met at Brown in the fall of 1949. Like all students we spent a good deal of time in the libraries at Brown because they are such a rich resource for learning. For us, the John Hay Library was the main library. We spent many happy hours together and individually utilizing its rich resources.

When I left Brown I entered medical school at Harvard and am still a funded investigator from the National Institutes of Health working at the Pennington Center, a unit of Louisiana State University in Baton Rouge. As part of my passion for medicine, I began collecting medical books illustrating the important milestones for the advances in medicine. Over the years I have given Brown some of these books, including the first edition of Charles Darwin's *Origin of the Species*, which was one of the display books at the celebration of the 3 millionth book in the library.

N.B. In 1998, Dr. and Mrs. Bray established the George August Bray and Marilyn McClanahan Bray Library Fund for the acquisition and preservation of library materials in the history of medicine that are at least fifty years old.



Dr. and Mrs. George Bray on a recent trip to Central America.

Books for Brown

When Edwin Abbott Abbott wrote my favorite book, *Flatland*, he dedicated it to "H.C.," his great friend Howard Candler, and the pre-publication copy inscribed to H.C. now resides in the library of Trinity College, Cambridge. When the book sold out after a month, a second edition with a new preface came out, and Abbott once again sent a pre-publication copy to the dedicatee. Brown now owns this very copy, thanks to the bookseller in Paris who acquired it just a few months ago and who sold it to me. It is a fine addition to the Abbott/*Flatland* collection that has already been willed to Brown, and we hope to find other fine additions to the collection in the future.

As part of the Abbott/*Flatland* project, a team of librarians under the direction of Patrick Yott, leader of the Digital Services Department, has created a website, www.flatweb.org, featuring archival quality digital copies of various editions that are out of copyright. Shea'la Finch, a graduate student in library science at the University of Rhode Island, is interning at the Rockefeller Library and working on contemporary photographs and periodicals related to this project. Watch this site for more information about the website as it develops.

*Prof. Thomas Banchoff
P '91, Professor of
Mathematics*

Title page of Edwin Abbott Abbott's *Flatland: A Romance of Many Dimensions*, 1884.

For more information about giving to the Library,
email Stephanie Birdsall at library_gifts@brown.edu
or call 401-863-1518.



Title page of Colley Cibber's *Love's Last Shift; or the Fool in Fashion: A Comedy*, 1696.

Colley Cibber and Bulwer-Lytton! What could I have been thinking of? And is my education at Brown in the 1940's to blame? Perhaps — I devoted as much time to working on the Faunce House stage as I did to classes, and Ben Brown and Gale Noyes between them encouraged my fascination with theater. Ben focused my attention on modern theater, beginning with Ibsen, and Gale directed my research for my master's thesis, which was on satire in Fielding's plays.

Later, at Chapel Hill, I studied eighteenth century theater with Dougald MacMillan, who encouraged me to apply for a Fulbright. At Oxford, I directed several plays and F.W. Bateson directed my B.Litt. thesis on Colley Cibber. An actor, playwright and manager, Cibber was responsive to changing audience interests, so his career becomes almost a guide to English theater in the Restoration and eighteenth century. The books I bought were as much about the theater of the time as about Cibber.

In the 1960's, when I went to the University of Bristol for a Ph.D., I decided to write on Bulwer-Lytton, an immensely successful novelist and playwright. George Rowell, who supervised my research, might not have been pleased to learn that to me Lytton, like Cibber, was another accomplished hack, interesting for what his plays revealed about popular taste. So that's the reason I had these books to give to Brown.

William M. Peterson '48

Boldly Brown: Campaign for Academic Enrichment

\$10 million +

Capital gift to renovate and name the first floor of the Rockefeller Library, transforming the floor into a showcase space.

\$4 million

Capital gift to name the John Hay Reading Room and restore it to its original dimensions, beauty and purpose, providing students and faculty with a uniquely grand, comfortable, open space for quiet research, study and contemplation.

Renovate and name the first floor Central Hall of the Rockefeller Library.

\$2 million

Capital gift to renovate and name the Special Collections and University Archives Reading Room.

\$1 million

Endow the purchase of electronic journals and backfiles.

Capital gift to create and name a multimedia center and lab in the Rockefeller Library.

\$500,000

Endowed fund to support one of Brown's signature library collections.

Capital gift to create and name a media screening room.

\$250,000

Endowed fund to support growth in a curricular or research area.

\$25,000

Endowed book fund to provide general collection support for the Library.

\$2,500

Capital gift to purchase and equip a new study carrel.



Reading Room of the John Hay Library, 1948.

Planned Giving

The University Library strives to preserve, protect and promote the academic legacy of Brown students and faculty and the community they have created. Planned giving is an excellent way for you to participate with the following benefits:

- Providing gift plans that benefit you and your family
- Bringing immediate and deferred tax advantages to both you and your heirs
- Having a meaningful impact on Brown and our goals and interests

Do you have the Brown University Library in your will? If so, please let us know — you are eligible to be a member of the College Hill Society.

For more information about giving to the Library, email Stephanie Birdsall at library_gifts@brown.edu or call 401-863-1518.

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